





VALUE / THE ARCHITECT The beauty and design of an Eichler home, its ingenious arrangement of interior space, and its many unique features are all incomparable values that result from imaginative planning by architects. For thirteen years, the name Eichler has been associated with architects of outstanding ability and international reputation like A. Quincy Jones and Frederick E. Emmons & Associates, A.I.A. of Los Angeles; Claude Oakland, A.I.A. of San Francisco; Aaron Green, A.I.A. of San Francisco; Anshen and Allen, A.I.A. of San Francisco.

VALUE / THE PLAN AND PURPOSE The plan of an Eichler home accommodates the activities of modern families in a natural and logical way. The perfect integration of one area with another makes possible a far more relaxed and gracious way of life. Think of this in relation to your own family. You can go from the entry to any part of the home without crossing a room. Your children's bedrooms are entirely separate from your living area. The generous use of glass walls, protected by wide overhangs and oriented to private gardens, bring the outdoor beauty into view the year around. And sliding glass doors let you move effortlessly between house and garden. Many plans offer an Atrium or interior courtyard which provides not only a delightful entry-way for you and your guests, but also an additional outdoor room with complete privacy.

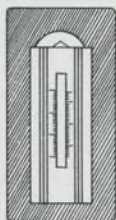


This unique combination of openness and privacy is everywhere in an Eichler home. For instance, the master bedroom suite has its own dressing room and vanity with a private entry to the garden. Each Eichler home has a formal dining area as well as a multi-purpose room related to the kitchen for informal entertaining and play. In addition, the conveniently planned kitchen has easy access to one or more outdoor eating areas. In some plans, the hall bathroom has a door leading directly outside so that family members may clean up before entering the living areas. All Eichler homes have large storage spaces with oversized linen closets. In every way, careful architectural planning makes an Eichler home a more pleasant and exciting place to live and play.



VALUE / THE SPECIAL FEATURES

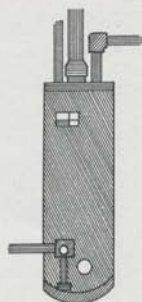
The meticulous handling of detail you see throughout an Eichler home is the work of craftsmen with years of experience. Many of the same men who built the first Eichler homes are still building them today. And the materials used in Eichler homes are selected for practicality, freedom from maintenance and lasting quality. Here is a partial list of Eichler home features. Compare them to those of your present home or any home on today's market.



"Air Floor" provides both rapid, even heating and refrigerated cooling. Combines advantages of forced air perimeter heating with total area heating and cooling. The concrete foundation gives additional stability and is much quieter than other types of floors

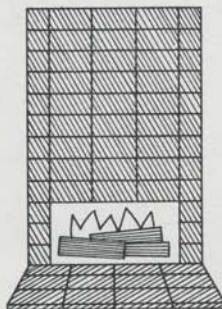


Special Peninsula siding, milled to Eichler specifications by U.S. Plywood, is durable and handsome.



The A. O. Smith forty gallon water heater is guaranteed for five years.

douglas fir structural beams with large overhangs for sun and rain protection.



Full size fireplace all the way to the ceiling.

Concrete walks, driveways and patios with redwood divider strips.

Sliding garage doors give greater versatility and privacy in use of garage space. They are also easier to open and close.

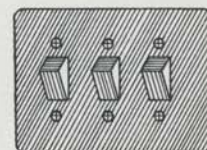
Arcadia aluminum doors have weather-stripped thresholds with

neoprene closure strips that are durable and wear resistant.

Rusco windows are stripped and made of "bonderized" steel that never needs painting.

Stained ceiling in an Eichler home is designed to age beautifully; never needs restaining.

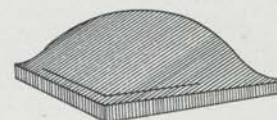
Exterior walls and roof insulated with Fiberglas insulation for comfort and economy.



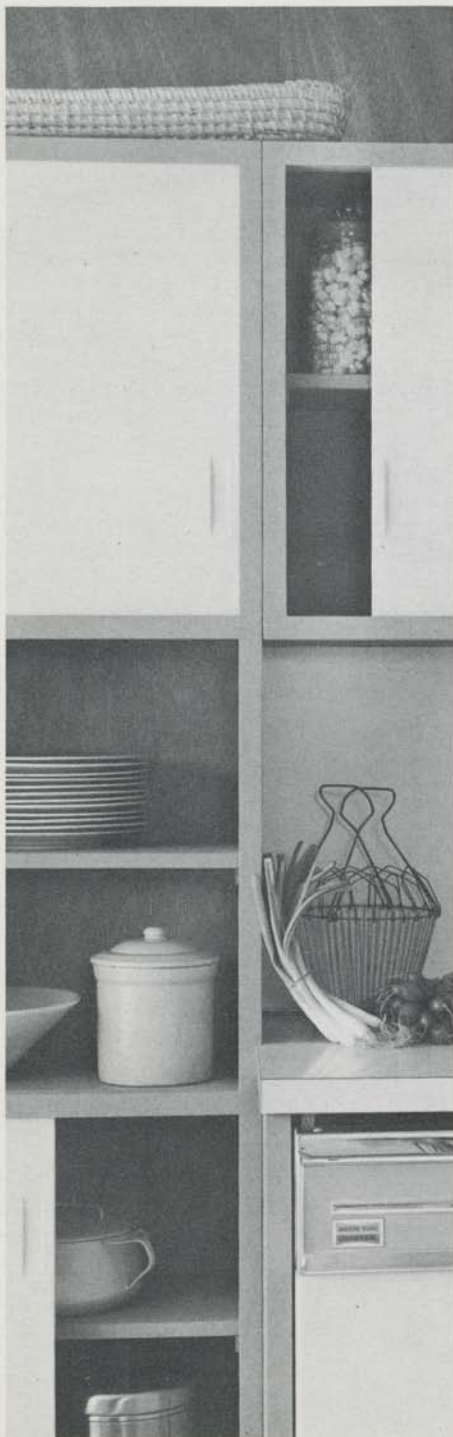
All interior light switches are completely silent.

Full 200 amp electrical service with 220 volt washer-dryer outlet.

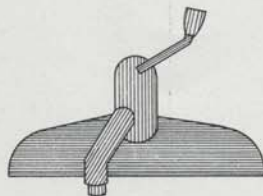
Easy to clean Philippine mahogany wall paneling in all living areas. This mahogany is also used for trim and doors throughout the home.



Sky domes by Naturalite provide daylight illumination inside the home.



Thermador range and oven;
Waste King dishwasher and
disposer are standard equipment.

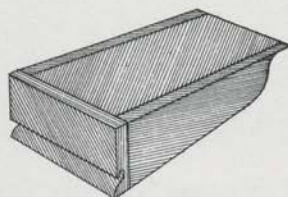


Moen single control mixing
faucets in the kitchen and showers
permit volume and temperature
control with one hand.

Patented kitchen cabinets have
removable sliding doors; no hard-
ware to polish or clean, no head
or knees to bump.

Heat and scratch resistant plastic
laminate counter tops.

A convenient built-in expandable
table is included in most plans.



Zolotone plastic paint outside
and inside kitchen cabinets with
plastic drawers.

Bathroom accessories by Miami
Carey and Adams Manufacturing

Company are stainless steel
trimmed.

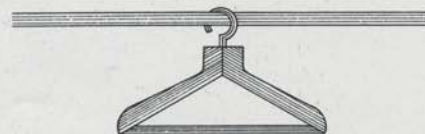
Polished aluminum finish shower
stall frame.

Plate glass mirror over vanity
cabinet.

Shower floors in most plans
are recessed for easier access and
to prevent splashing on
bathroom floors.

Gladding McBean Hermosa
Ceramic Tile in all bathrooms.

Patented Shoji sliding wardrobe
doors are light in weight, extremely
quiet and durable. Maintenance
free, rarely needs adjustment.

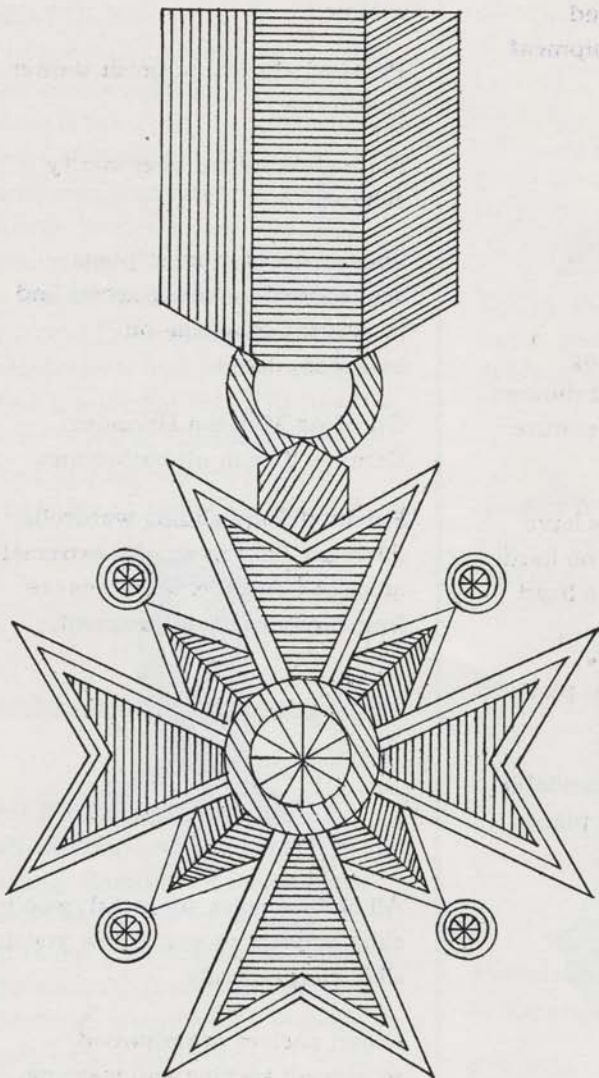


All clothes poles are metal; won't
chip, splinter or sag; allow you to
slide clothes easily.

Closet shelves are plywood
to prevent sagging and warping,
edges are smoothly finished.



All door bumpers are flexible
to prevent tripping; won't loosen
when banged.



VALUE / THE REWARD Eichler homes have won every outstanding award (many of which are listed here) offered in the field of homebuilding by architectural associations, magazines and similar organizations. But over the years their greatest pride is in the enthusiastic praises of their homeowners. For the richest reward is to live in an Eichler home.

**SOUTHWEST RESEARCH
INSTITUTE HOUSING RE-
SEARCH FOUNDATION—1951**

Award for developments
which best exemplify the
quality house program.

**PARENTS' MAGAZINE
NATIONAL MERIT AWARD
1951-52-53-55-56-57-58-59-61**

Best home for families with
children.

**LIFE MAGAZINE
AWARD OF MERIT—1953**

For good space planning . . .
attractive design.

**NATIONAL ASSOCIATION
OF HOME BUILDERS
OF U.S. — 1954**

Award of merit for residen-
tial planning and design.

**LIVING MAGAZINE
AWARD — 1955**

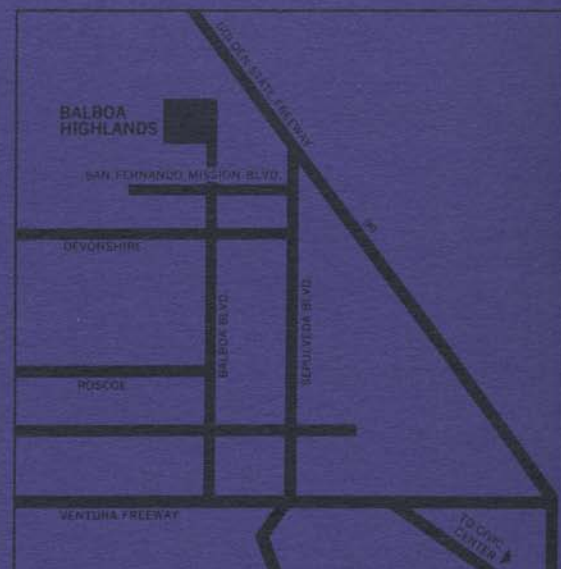
**A.I.A. - HOUSE & HOME,
SUNSET MAGAZINE —
1956-57**
Award of merit for homes
for better living.

**U.S. DEPARTMENT OF
COMMERCE — 1957**

Citation

**Mc CALL'S MAGAZINE —
1958-61**

Award for most wanted
features in a home.



BALBOA HIGHLANDS IN THE SAN FERNANDO VALLEY Ventura Freeway to Sepulveda Blvd. Turn north on Sepulveda to Devonshire. Left on Devonshire to Balboa Blvd., then right to Eichler Homes. EM 3-3142.

HOUSE & HOME MAGAZINE
AWARD OF MERIT — 1958-60
Outstanding contribution to
quality housing.

AMERICAN BUILDER
MAGAZINE AWARD — 1958
Excellence of design and
construction.

AMERICAN INSTITUTE OF
ARCHITECTS SUNSET
MAGAZINE — 1956-57-59
Awards of merit for
outstanding design.

AIA-NAHB AWARD OF
HONOR — 1959
Outstanding cooperation
between builders and
architects in producing
better home design and
community planning.

